



Pearcey Entrepreneur of the Year Award

in association with the Pearcey Foundation

Category Information Guide

Overview

The Pearcey Western Australian Entrepreneur Award recognises an individual who has made an outstanding contribution to the Western Australian ICT Industry. It is aimed at finding an outstanding entrepreneur who has “taken a risk”, “made a difference” and “is an inspiration”.

The Award is aimed at encouraging and rewarding fresh and innovative talent in the ICT and digital media professions. It is awarded to an individual midcareer who has demonstrated innovative and pioneering achievement and contribution in their chosen industry.

The winner will be drawn from contributors across all aspects of the ICT industry including (but not limited to) computing science, the internet, communications, social media and networking, interactive media, games and the like. The idea is to embrace all those younger professionals in the ICT sector and not exclude anyone.

The individual should be one who will act as a role model for others to acknowledge and hopefully emulate. Nominations for this award may be made with or without the knowledge of the person being nominated. Only the winner of this category will be announced at the INCITE Awards.

The Pearcey Foundation aims to elevate Australia's Information and Communications Technology (ICT). This includes recognising outstanding Australians contributing to the ICT sector and facilitating in-depth policy debate on how to best make use of the transformative digital technologies that are reshaping Australian society and its economy.

Criteria and attributes

Entries in the Pearcey Western Australian Entrepreneur of the Year award will be judged according to the following criteria:



Risk

The "risk" is a measure of the extent to which the nominee has crusaded a new business and/or technology, particularly in their own venture. The idea is that the winner has gone out on a limb to achieve things, rather than achieving things as part of their normal job.

Attributes considered include:

- Boldness, initiative and execution of the venture;
- Size (or potential) of business, revenue, offices etc.;
- The journey that lead to the success.

Difference

The "difference" is related to both commercial success and impact in our ICT industry. The idea is that the winner has to be more than just successful; their success should also have a measurable/notable impact in the industry. Attributes considered include:

- The commercial impact of the contribution;
- The breadth and depth of the innovation;
- The industry impact of the contribution or venture.

Inspiration

The "inspiration" is about the type of person they are. The winner should be a role model, especially for younger ICT aspirers, and be an advocate of the Australian ICT industry.

Attributes considered include:

- Role model and inspiration to younger generation;
- Leadership and profile in the industry;
- Contributions to the wider community.

CV

The CV should emphasise how your entrepreneurial success meets the three criteria. The nomination should be supported by a detailed CV (as an attachment), covering both the nominee's normal background, but also those contributions to the broader Australian ICT advance (eg committee memberships, honorary advisory work, encouragement to others, etc).

Enter today!

Submit nominations [here](#).