



# WA Tech Company of the Year Award

## Category Information Guide

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### Overview

This award recognises the diverse economy in Western Australia and the positive impact of technology in the State. The Dr Mal Bryce WA Tech Company of the Year is a leader in the industry, making an outstanding contribution to the diverse economy of Western Australia, standing in its own right while changing and transforming industry.

Note: The award excludes businesses deriving its main revenue from delivering personal/professional services such as technology development consulting.

### Description

This award is aimed at rewarding and recognising WA-based technology companies that can demonstrate leadership, excellence, solid track record and future growth. To be eligible for the Dr Mal Bryce WA Tech Company of the Year Award, the organisation must meet the following criteria:

- Be based in Western Australia;
- Demonstrate a minimum of 5 years trading history;
- Demonstrate revenue of at least \$1 million in its most recent financial year;
- Use an innovative technology solution as a key point of differentiation for its main business.

The winning company uses its own technology for which it owns the IP.

The business contributes to Western Australia in terms of income, jobs and growth and is doing something novel ("new to the world").

It has implemented strong governance and development processes, has team commitment and can demonstrate future growth capability and opportunity.



Nominations for this award may be made with or without the knowledge of the business being nominated. Only the winner of this category will be announced at the INCITE Awards.

## Criteria and attributes

Entries in the WA Tech Company of the Year award will be judged according to the following criteria and/or other relevant criteria as determined by the Chief Judge:

### Innovation

This criterion judges the degree of innovation:

- Novel (“new to the world”) technology products and services;
- Uniqueness;
- Complexity;
- Creativity.

### Impact

This criterion judges the past, present and potential impact:

- Position in industry (e.g. market leader);
- Disruption to an existing industry and the creation of a new one;
- Contribution to WA in terms of income, jobs and growth.

### Sustainability

This criterion judges the advantages of the business with respect to:

- Commitment and capabilities of leadership team;
- Value Proposition – solving concrete problems;
- Future plans to keep growing.
- How this will benefit WA.

## Enter today!

Submit nominations [here](#).